I created this worksheet after reading [Michelle Shaeffer’s](http://michelleshaeffer.com/members/aff/go?r=108&i=6) post on “3 Ways to Stand Out and Be an Awesome Guest Blogger” posted on July 22, 2013.

For those who have been around a long time, you know I’m a big fan of Michelle’s. I’ve learned so much from her and obviously still do. ☺

Want to learn from Michelle? Listen in on her free webinar “[Bring Your Blog Back to Life](http://michelleshaeffer.com/members/aff/go?r=108&i=14)”.

21 Ways to Promote your Guest Post

* Facebook Fan Page
* Facebook Profile Page
* Facebook Groups
* Twitter
* Pinterest
* Google Plus
* Linked In
* StumbleUpon
* Digg
* Delicious
* Write a post highlighting your guest post
* Add logo to Media or Featured At page
* Share the link with your newsletter
* Day Post Goes Live
* 3 Days after Post Goes Live
* 7 Days after Post Goes Live
* 9 Days after Post Goes Live
* 15 Days after Post Goes Live
* 25 Days after Post Goes Live
* - 3 times per month after Post Goes Live
* Remember: Return Often to reply to any comments